

SuperReturn

by informa •••

Operating Partners North America

Create advantage.
Unlock value.
Transform portfolios.

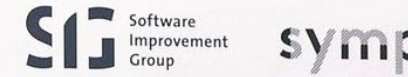
February 2-3, 2027

Signia by Hilton Diplomat Beach Resort | Florida

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Co-Sponsors



Associate Sponsors



What is SuperReturn Operating Partners North America?

SuperReturn Operating Partners North America is the leading private equity event dedicated to value creation.

Bringing together operating partners from private capital firms, portfolio companies and more to share strategies, practices and insights on driving operational excellence and growth.

The event offers unparalleled networking opportunities and cutting-edge content focused on operational improvements, talent management, digital transformation, growth initiatives and shape future operating models.

It's where the industry's most influential voices come together to shape the future of portfolio performance.



Who will be there?

SuperReturn Operating Partners North America brings together an exclusive community of senior professionals from across the private equity industry. You'll meet operating partners who are at the forefront of driving portfolio company performance and value creation.

The event attracts leading private equity firms, from large buyout houses to mid-market and growth equity investors, alongside portfolio company executives who play a critical role in executing transformation initiatives. In addition, experts in areas such as talent management, digital transformation, and growth will be present to share insights and innovative solutions.

Advisors and service providers who specialize in supporting operational improvements will also join the conversation, making this an amazing opportunity to connect with senior industry leaders who are at the forefront of driving transformational change.



Who attended in 2026?

Here's a snapshot of the value creators who attended in 2026...

- Ilegis Capital – Chief Technology Officer
- Apollo Global Management – Operating Partner
- Apax Partners – Operating Partner
- Argosy Private Equity – Managing Partner and Lead Operating Partner
- Argosy Private Equity – Operating Associate
- Assured Healthcare Partners – Human Capital Operating Partner
- BCI – Head of Value Creation
- Blackford Capital – Vice President of Portfolio Operations
- Blackstone – Global Head of the Operating Team
- Charlesbank Capital Partner – Advisory Director & Operating Partner
- Charlesbank Capital Partner – Advisory Director (Value Creation)
- Clayton, Dubilier & Rice – Operating Principal
- Eagle Merchant Partners – Operating Partner
- Eagle Merchant Partners – Senior Associate of Portfolio Operations
- Emerald Development Managers LP – Operating Partner
- EQT Partners Inc – Head of Motherbrain
- Frazier Healthcare – Operating Partner - Data & Artificial Intelligence
- Gauge Capital – Managing Director & Operating Partner
- Hyperplane – Operating Partner
- Investcorp – Operating Partner
- KKR – Public Investment Fund Director
- Littlejohn & Co – Senior Director, Value Creation
- One Rock Capital Partners – Operating Partner
- PPC (Pritzker Private Capital) – Operating Partner
- Public Investment Fund (PIF) – Vice President – Operational Value Creation Group (OVCG)
- Public Investment Fund (PIF) – Vice President – Operational Value Creation Group (OVCG)
- Stride Consumer Partners – Operating Partner
- Stride Consumer Partners – Operating Partner
- Sumeru Equity – Operating Partner
- Wafra Inc. – Head of Value Creation

What's on the agenda?

Key themes will focus on strategic insights and market trends including:

New operating models for private capital - have we reached 2.0?

Ensuring data-first leadership in portcos

Driving operational efficiency improvements and organic growth

Strategic M&A and integrations

Managing operational complexity across different industry sectors

Preconditions for success in AI transformations





An intelligent data platform powered by Preqin to enhance attendee data at SuperReturn events.

Benefits



Attendee List Integration

The event attendee list will be uploaded to the InvestorInsights platform and overlaid with Preqin data. Allowing sponsors to navigate and filter by investment interests.



Time-Saving Features

The platform's advanced filtering tools and automated notifications significantly reduce the time required to identify and connect with ideal investors.



Enhanced Insights

Overlaying the attendee list with Preqin data transforms it into a rich resource, providing detailed insights such as investor type, investment strategy, AUM, region and more.



Early Access Options

Sponsors can access the platform from five weeks prior to the event. For those looking to gain a competitive edge, an option is available to access the platform as early as eight weeks before the event.

Sponsorship packages



Panel Sponsor

Exact topic and time to be mutually agreed by conference producer.



Matchmaking Sponsor

1-2-1 meetings with profiled GPs shortlisted by your IR team.

SuperReturn to guarantee at least 3-5 GP meetings at the event in an area/room/suite provided by SuperReturn.



Keynote Sponsor

Exact topic and time to be mutually agreed by conference producer.



Exhibitor Level Sponsor

A 3x2m exhibition stand in a prominent location on the main networking floor – includes table and chairs.



Host an event

Put your brand at the centre of the action and host a breakfast, lunch or dinner to meet new faces and reconnect with contacts.

For more information on all sponsorship opportunities, please go to pages 7-11

Sponsorship packages



Closed-door discussion

Showcase your expertise by leading a small group discussion on a specific topic.



Private Lunch Sponsor

Your firm to host a private lunch.

Exact date and time to be agreed.

Included support from our VIP team on inviting attendees.



Lanyard Sponsor

Recognition as a lanyard/badge sponsor with company logo to appear on all conference lanyards.

Receive high-level visibility.

For more information on all sponsorship opportunities, please go to pages 7-11

For all inquiries regarding sponsorship opportunities, please contact
Jonathan Solanki | sponsorsuperreturn@informa.com | +44 (0) 20 8052 0474

Sponsor packages: brand awareness

Thought Leadership	Option 1 Panel Sponsor	Option 2 Keynote Sponsor
Ideal for	Demonstrating thought leadership and educating the whole audience	Thought leadership and positioned as a key player in the market
Level Branding	Co-Sponsor Level Priority positioning of your logo to appear on all relevant marketing materials, logo on website, onsite signage, event networking app and conference brochures	Associate/Co-Sponsor Level Priority positioning of your logo to appear on all relevant marketing materials under co-sponsorship branding category, logo on website, priority positioning onsite signage and event networking app
Unique opportunity	Senior executive from your firm to speak on a panel session. Exact topic and time to be mutually agreed by conference producer	A senior executive from your firm to host a standalone keynote session on the main conference days. Exact topic and time to be mutually agreed by conference producer
Delegate passes included	1x speaker pass 2x delegate passes	1x speaker pass 2x delegate passes

Included in all packages:

Access to the delegate list 5 weeks before the conference
20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

Networking	Option 3 Host an event	Option 4 Matchmaking Sponsor	Option 5 Exhibitor Level Sponsor
Ideal for	Branding and networking	1-2-1 meetings with profiled GPs shortlisted by your IR team	Lead generation and branding
Level Branding	Associate Level Exclusive branding under Drinks Reception Sponsor branding category Additional banners, signage and direction with your logo, as well as your logo to appear on the napkins, aprons and drinks menu at drinks receptions Your logo to be positioned on all plasma screens and projected at the venue throughout the entire duration of the drink's reception	Associate Level Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Exhibitor Level Exhibitor branding Logo and profile on the website and ConnectMe app Logo on exhibition banners onsite at the venue
Unique opportunity	Your firm will have the exclusivity to host the evening drinks reception with a short welcome speech to open the drinks reception. Drinks reception to last up to 2 hours at the hotel where the conference is being held. Over 2 hours of open bar with canapes served to all attendees.	SuperReturn to guarantee at least 3-5 GP meetings... LP meetings at the event in an area/room/suite provided by SuperReturn. <i>Any meetings arranged over and above the 8th will be charged at a rate of £1000 per meeting subject to mutual agreement.</i> <i>Exclusive access to private board meeting room. SuperReturn to cover cost of room-hire and basic furniture only</i>	A 3x2m exhibition stand in a prominent location on the main networking floor
Delegate passes included	4 x delegate passes	3 x delegate passes	2 x delegate passes

Included in all packages:

Access to the delegate list 5 weeks before the conference
20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

Meeting Spaces	Option 6 Closed-door discussion group
Ideal for	Networking
Level	Associate Level
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage
Unique opportunity	Exclusive access to private meeting room. SuperReturn to cover the cost of the room hire and basic furniture only.
Delegate passes included	2 x delegate passes

Included in all packages:

Access to the delegate list 5 weeks before the conference
20% discount off additional delegate passes*

* Passes may not be shared.
Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking



Other	Option 8 Private Lunch Sponsor	Option 9 Lanyard Sponsor
Ideal for	Networking	High level visibility
Level	Associate Level	Associate Level
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage
Unique opportunity	Your firm to host a private lunch for up to 10-15 people at the Signia by Hilton Diplomat Beach Resort, date and time to be agreed. Access to our VIP manager to extend lunch invitation to prospects	Recognition as a lanyard sponsor with company logo to appear on all conference lanyards
Delegate passes included	2x delegate passes	2x delegate pass

Included in all packages:

Access to the delegate list 5 weeks before the conference
20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

SuperReturn Series

January

SuperReturn

by Informa

Saudi Arabia

25-26 January

The Fairmont, Riyadh

February

SuperReturn

by Informa

North America

1-3 February

Signia by Hilton Diplomat
Beach Resort, Florida

SuperReturn

by Informa

Operating Partners
North America

2-3 February

Signia by Hilton Diplomat
Beach Resort, Florida

March

SuperReturn

by Informa

Private Credit
Europe

8-10 March

Royal Lancaster, London

SuperReturn

by Informa

Secondaries
Europe

9-10 March

Royal Lancaster, London

SuperReturn

by Informa

CFO/COO
North America

22-24 March

Renaissance Downtown
Chicago

May

SuperReturn

by Informa

Private Credit
Asia

4-5 May

JW Marriott, Hong Kong

June

SuperReturn

by Informa

International

7-11 June

InterContinental, Berlin

SuperReturn

by Informa

Venture

8-10 June

Hotel Palace, Berlin

SuperReturn

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Emerging
Markets

14-16 June

Hotel Okura, Amsterdam

2027

Calendar

Information correct as of 1 September 2026

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SuperReturn Series

September

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US West

13-14 September
Four Seasons Beverly Hills
Los Angeles

SuperReturn

by Informa

Asia

27-30 September
Marina Bay Sands, Singapore

SuperReturn

by Informa

CFO/COO
Asia

28-29 September
Marina Bay Sands, Singapore

SuperReturn

by Informa

Family Office
Asia

29 September
Marina Bay Sands, Singapore

October

SuperReturn

by Informa

CFO/COO

4-6 October
Hotel Okura, Amsterdam

SuperReturn

by Informa

Global
Infrastructure

12-14 October
Hilton Tower Bridge, London

SuperReturn

by Informa

Middle East

12-14 October
Ritz Carlton DIFC, Dubai

November

SuperReturn

by Informa

Private Credit
North America

1-3 November
Convene 360 Madison
Avenue, New York

SuperReturn

by Informa

Secondaries
North America

2-3 November
Convene 360 Madison
Avenue, New York

SuperReturn

by Informa

Operating Partners
Europe

November
Paris

SuperReturn

by Informa

Europe

16-19 November
Hotel Okura, Amsterdam

November/December

SuperReturn

by Informa

Africa

30 Nov - 2 Dec
Westin Hotel, Cape Town

SuperReturn

by Informa

Japan

1-2 December
Hilton Tokyo

2027

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Get in touch



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